

Anglo American Shareholder Alert

Blood Diamonds: Risks and Reparations

Shareholders Against Blood Diamonds – April 30th 2019

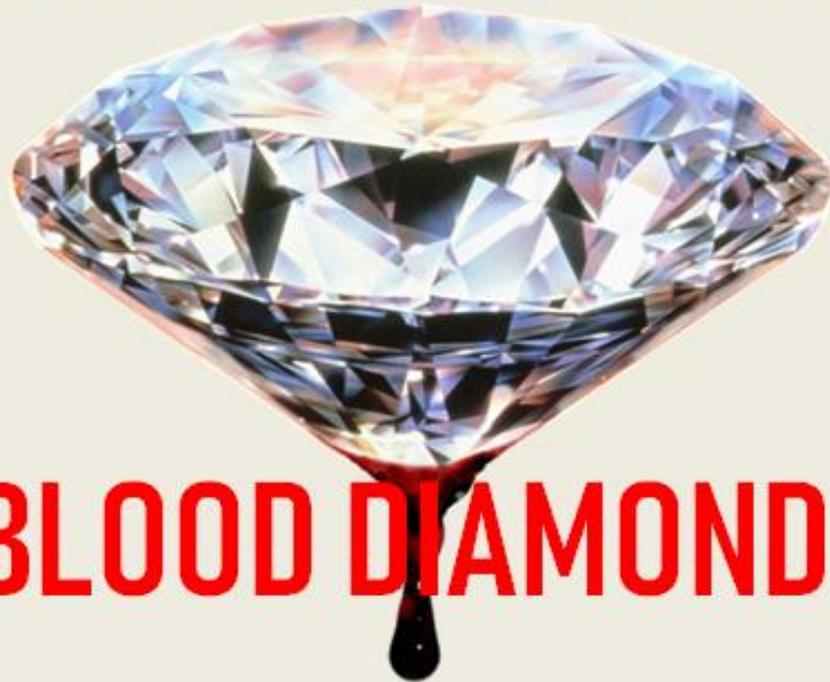
Anglo American

De Beers

FOREVERMARK

End the charade

Diamonds that fund war crimes and crimes
against humanity aren't "conflict-free"



BLOOD DIAMONDS

Summary

The CEO and Board of Anglo American has misled customers, shareholders and the public by claiming diamonds that generate revenue used to fund grievous human rights violations by government forces are conflict-free.

Diamonds that are a significant source of funding for breaches of international human rights law or international humanitarian law i.e. war crimes or crimes against humanity, are blood diamonds.

Blood diamonds that fund government forces remain fully legal and freely contaminate the global market under the umbrella of the diamond regulatory body known as the Kimberley Process Certification Scheme.

The diamond industries in Israel, Zimbabwe and Angola are a major source of revenue for regimes guilty of gross human rights violations.

The Israeli government stands accused by leading human rights organisations of war crimes, crimes against humanity, the crime of apartheid and the proliferation of unregulated nuclear weapons.

Diamond exports are a critical source of the foreign currency needed to enforce Israel's discriminatory legal system, belligerent occupation and illegal colonisation of Palestinian Territories.

Anglo American brands De Beers and Forevermark have significant trading relations with the Israeli diamond industry. Despite this De Beers and Forevermark claim their diamonds processed in Israel are 100% conflict free.

This misrepresentation by the world's leading diamond company exposes Palestinian victims of diamond-funded violence to continuing serious violations of their inalienable human rights including killing, maiming, injury, ethnic cleansing, discrimination and severe psychological trauma.

Furthermore, it exposes Anglo American to legal sanction, the De Beers and Forevermark brands to potentially ruinous reputational damage and financial loss and shareholders to commensurate financial jeopardy.

Shareholder Questions

Q 1 - Trust

In the Preliminary Results for 2018 published on February 21st CEO, Mark Cutifani stated “**No degree of financial performance is worth a life**”.

On February 25th an independent UN Report investigating the killing of 183 Palestinians and the maiming and injury of over 6100 others with live ammunition in Gaza in 2018 found the Israeli military may have committed war crimes and crimes against humanity.

Trading with companies that generate revenue for a regime guilty of grievous human rights violations is a clear violation of the Values: **building trust, showing we care** and **shaping the future**, by which we are told Anglo American is guided.

If Mr. Cutifani’s words mean anything and our customers are to believe our diamonds aren’t tarnished by bloodshed and violence then why are De Beers and Forevermark continuing to trade with companies in Israel that generate revenue used to fund war crimes and crimes against humanity?

Q 2 - De Beers and Forevermark diamonds from Israel

Can the CEO and Board confirm that some of the diamonds sold by De Beers and Forevermark branded diamonds are processed in Israel and give us some indication of the percentage of Forevermark and De Beers diamonds that are processed in Israel?

Q 3 - Blood Diamonds

We know that consumers are repulsed by diamonds linked to gross human rights violations. We also know that that the diamond industry is a highly significant

source of funding for the Israeli government, generating an estimated \$1 billion per year for the Israeli military, which stands accused of war crimes and crimes against humanity.

Will Anglo American therefore take steps to ensure that De Beers and Forevermark terminate their business relationships with companies in Israel until such time as we can be certain they are not generating revenue used to fund violations of International human rights law?

Q 4 – Apartheid

The South African owned Public Investment Corporation owns 13% of Anglo American's shares. The South African government's strong public support for the Palestinian-led global boycott, divestment and sanctions campaign against Israel makes it probable that the Public Investment Corporation will come under pressure to divest from Anglo American by South African workers whose pensions are funding a regime accused of apartheid and war crimes. What are the likely consequences for the Anglo's reputation and shareholders if the Public Investment Corporation divests from Anglo American?

Q 5 - Integrity

How will we deal with the threat to Anglo American's integrity and share value posed by marketing diamonds as conflict-free when they have generated revenue used to fund gross human rights violations at the cutting and polishing stage of procurement?

Q 6 - Advertising Standards

On April 2 the US Federal Trade Commission announced that it had sent letters to eight jewellery marketers warning them that some of their online advertisements

of jewelry made with simulated or laboratory-created diamonds may deceive consumers, in violation of the FTC Act.

Given that De Beers and Forevermark diamonds processed in Israel are marketed as 100% conflict free what will the company do if the FTC or Advertising Standards Authorities in Europe or elsewhere challenge these claims which clearly cannot be substantiated?

Q 7 – Reparations

According to the United Nations Basic Principles and Guidelines on the Right to a Remedy and Reparation for Victims of Gross Violations of International Human Rights Law parties complicit in such violations have a responsibility to make good the harm done to victims by way of reparations.

The litany of grievous harm caused to Palestinians by the Israeli government is funded to a very significant degree by revenue from the Israeli diamond industry. Both De Beers and Forevermark support and enable this.

What measures will the CEO and Board take to protect the company and shareholders from potentially devastating reputational, brand and financial damage?

Q 8 - Samouni Family

In 2012 De Beers used a Steinmetz Forevermark diamond to mark the Queen's Diamond Jubilee and promote a positive image for the company. At the same time the Samouni family in Gaza – who three years earlier had been victims of the Givati Brigade during operation cast lead - were in dire need of medical treatment not available in Gaza. The Givati Brigade is supported by Steinmetz through charitable donations.

Will the company now reach out to offer some belated assistance towards the ongoing medical and other needs of the surviving family members, who are

trapped in Gaza without access to the everyday rights and facilities we take for granted?

Q 9 - Jubilee Diamond

Will the CEO please inform us about the whereabouts of the Steinmetz- Forevermark Jubilee diamond that was removed from the Tower of London following appeals from the surviving members of the Samouni family? Will the Board also consider how it might now be used to alleviate some of the damage caused by the Givati Brigade in Gaza which was funded and supported by our business partner the Steinmetz Diamond Group?

Q10 - Tracr

Given the importance of full transparency in building consumer confidence in the ethical credentials of the diamond industry why are users of Tracr being allowed to withhold information about the identity of companies in the supply chain?

Background

In 2003, following growing public concern about the trade in diamonds linked to human rights violations the diamond industry agreed to the introduction of the Kimberley Process (KP) regulations which the public were told would stem the trade in blood diamonds. However, the remit of the KP regulations was severely limited from the outset.

Instead of banning all blood diamonds the industry introduced a new term, “conflict diamonds”, the definition of which is restricted to “rough diamonds that fund violence by rebel groups or their allies aimed at undermining legitimate governments”

This restricted definition allows other blood diamonds, both rough and polished, which fund human rights violations by government forces to evade regulation and they continue to contaminate the legitimate market with the KP stamp of approval.

In order to conceal this gaping hole in the regulations the diamond industry, in alliance with vested governments, constructed a smoke and mirror matrix of bogus schemes, warranties and codes of practices. All of these schemes falsely claim diamonds that are KP compliant are conflict free. But the KP regulations don't claim to provide any such guarantee and cannot as they legitimise blood diamonds that fund human rights violations by government forces.

Codes of Practices produced by The Responsible Jewellery Council and the World Diamond Council's System of Warranties are the principal mechanisms supporting this \$multi-billion conflict-free fraud.

Approximately 20% of the diamonds sold worldwide in value terms are funding regimes guilty of grave human rights violations. The details of this charade have been documented elsewhere and should be of interest to all Anglo American shareholders – <https://bit.ly/2yYCThR>

Israeli blood diamonds

Leading non-governmental organisations (NGOs) including Amnesty International, Human Rights Watch and the Israeli human rights organisations B'tselem have documented a litany of systematic, serial human rights abuses by Israeli government forces.

Several United Nations investigations of Israel's actions, from the 2002 massacre in Jenin, the war in Lebanon in 2006 and successive attacks on Gaza in 2008/9, 2012 and 2014 have concluded that Israeli forces committed war crimes and crimes against humanity.

In the latest report published February 28, 2019 a UN Independent Commission of Inquiry into the killing of 189 unarmed Palestinians including thirty five children and the maiming and wounding with live ammunition of over 6100 more found that Israeli soldiers committed war crimes and crimes against humanity and intentionally targeted civilians including children, medics, journalist and persons with disabilities.

Israel's system of discriminatory laws, belligerent occupation and brutal subjugation of Palestinians under their control is sustained by lethal force. This necessitates a very high level of military spending - over 15% of Israel's annual budget.

In December 2018 the Israeli leader Benjamin Netanyahu said the only way that Israel can ensure its military might is through a powerful economy. He emphasized that "Israel is responsible for generating 88% of the vast security budget that funds the IDF".

According to the former president of the Israeli diamond exchange, Yair Sahar, the diamond industry is a "cornerstone of the economy". Diamond exports of over \$21 billion gross (\$11 billion net) accounted for 30% of Israel's total manufacturing exports in 2014.

As well as funding unregulated nuclear weapons, bloodshed and violence, the Israeli diamond industry is notorious for discrimination against non-Jews and is guilty of large scale corruption, operating an illegal bank that laundered billions of shekels.

The Israeli political economist Shir Hever testified that: ***"the Israeli diamond industry contributes about \$1 billion annually to the Israeli military and security industries ... every time somebody buys a diamond that was exported from Israel some of that money ends up in the Israeli military"***

Anglo American Complicity

Anglo American, through its subsidiaries, the De Beers Group and Forevermark, is deeply embedded with the Israeli diamond industry both as a supplier of rough diamonds and a purchaser of cut and polished diamonds.

De Beers have known about the link between their diamonds and Israeli human rights violations since at least 2012 when the company placed a Forevermark Steinmetz diamond in the Tower of London in honour of the Queens diamond jubilee. Human rights activists exposed the linkage between that diamond and the massacre of the Samouni family in Gaza by the Steinmetz supported Givati Brigade – a war crime documented by the UNHRC, AI, HRW and other NGOs. The diamond was quietly removed months later and hasn't been seen or heard of in public since.

Furthermore, De Beers' website confirms that at least one of their Sightholders, A.B.T. Diamonds Limited, makes "significant contributions to the Israeli Defence Forces" as part of their corporate social responsibility.

An undisclosed number of Forevermark diamonds are cut and polished by companies in Israel.

Another De Beers' sightholder and Forevermark diamantaire, Diacore, formerly known as the Steinmetz Diamond Group, is part of Beny Steinmetz Group Resources (BSGR). Profits from BSGR are channelled to a Foundation controlled by the Steinmetz family. The Foundation "adopted" a Unit of the notorious Givati Brigade and purchased equipment and supported them during the Israeli assault on Gaza in 2008/9.

1. Over 1400 Palestinians were killed during the assault, mainly civilians. Over 300 of those killed were children. Thousands more were maimed and traumatised during the three weeks of relentless bombardment from land, sea and air.
2. A United Nations Human Rights Council Fact-Finding Mission into the assault - the Goldstone Report - found evidence that Israeli forces committed serious breaches of the Geneva Conventions amounting to war crimes and possible crimes against humanity.
3. The Steinmetz-supported Givati Brigade was responsible for one of the most serious examples of gross human rights violations documented by human rights organisations and the UNHRC when over 30 members of the Samouni family were killed and many others seriously injured, maimed and traumatized. The Israeli human rights group B'Tselem describes the incident as follows:

"On 4 January 2009, at the start of the ground phase of operation Cast Lead, about 100 members of the extended a-Samuni family were huddled inside one house in the a-Zeitun neighborhood of Gaza City. The next morning, an Israeli airstrike killed 21 people inside the house, including 9 children and 10 women, and injured dozens of other family members. During the next two days, the army refused access to medical teams, in spite of being informed of the terrible outcome by family members who managed to escape the bombed home and human rights and humanitarian organizations, including B'Tselem. When medics managed to get to site, they found four small children next to their dead mothers in one of the houses, and evacuated several wounded people. The army refused permission to evacuate the bodies and they remained in the rubble for a further two weeks."

Anglo American has concealed these facts from customers, shareholders and the stock market. The Board has blinded us with grandiloquent sustainability reports that focus a lot on the standards expected of their suppliers while evading the darker corners of Anglo American's over-arching supply chain responsibilities.

De Beers makes the following claims on its websites and promotional materials:

“Our stringent conflict-free diamond policy and its certification is our confident declaration that every single piece of De Beers jewellery is ethically produced and 100% conflict free”

This claim cannot be substantiated. It is a fact that revenue from diamonds processed by some of De Beers’ partners is directly and indirectly funding the Israeli military.

One lie begets another lie and eventually this cover up and fraud will undermine the credibility and value of everything Anglo American does and says.

“Each piece of De Beers Diamond Jewellery is accompanied by a counterfeit-proof Certificate of Authenticity detailing its specifications and guaranteeing that all De Beers diamonds are conflict-free and responsibly sourced.”

“Conflict-free” is a deception and so too is the claim that De Beers diamonds are “responsibly sourced”. “Responsible sourcing” doesn’t end at the mine gate; it applies to every step of the supply chain from mine to the end customer. Some diamonds that may have been mined ethically fund human rights violations further along the supply chain when they generate revenue for rogue regimes guilty of human rights abuses. These blood diamonds fall outside the remit of the KP.

“We are a certified member of the Responsible Jewellery Council, a not-for-profit organisation whose members are committed to promoting and protecting ethical, social and environmental practices. Every De Beers supplier is required to operate within the Kimberley Process Certification Scheme necessitating a written guarantee for each diamond to certify that it is not sourced illegitimately or from a conflict area.”

Here Anglo American circles the wagons in an attempt to encapsulate and insulate the company. The Responsible Jewellery Council has been totally discredited and exposed as nothing more than a diamond industry construct set up to establish their own Codes of Practices based on the Kimberley Process definition of a “conflict diamond” and using the World Diamond Council’s bogus System of Warranties to deceive consumers and restrict scrutiny of human rights to the mining sector thus allowing cut and polished blood diamonds to masquerade as ethical and conflict-free.

“Integrity demands taking an honest, fair, ethical and transparent approach in everything we do. It is not about being popular; it is about always doing the right thing.”

Words and print are but a smoke screen if they are not backed up by affirmative action. Due diligence necessitates scrutiny of the impact of all your business relationships. Transparency means telling consumers all relevant facts. Harm caused in one place cannot be airbrushed by any amount of good deeds done elsewhere. Doing the right thing means not turning a blind eye to diamond-funded bloodshed and violence downstream of the mining sector.

As long as Israel continues to murder, maim, terrorise, brutally subjugate and discriminate against Palestinians Anglo American should have no part in contributing to that economy which is the primary source of funding for Israeli breaches of international human rights law and International humanitarian law.

“Business enterprises may undertake other commitments or activities to support and promote human rights, which may contribute to the enjoyment of rights. But this does not offset a failure to respect human rights throughout their operations” (OECD)

Reparations

“We take ownership of our decisions, our actions and our results. We deliver on our promises and acknowledge our mistakes. Above all, we never pass blame.”

Businesses have a responsibility to carry out due diligence to prevent, reduce and remedy violations of human rights in their supply chains.

Anglo American has turned a blind eye to diamond-funded human rights violations by the Israeli government. Business partners of De Beers and Forevermark directly and indirectly fund the Israeli military.

According to the UN Guiding Principles on Business and Human Rights the responsibility to respect human rights requires that business enterprises “Seek to prevent or mitigate adverse human rights impacts that are directly linked to their operations, products or services by their business relationships, **even if they have not contributed to those impacts.**” (emphasis added)

“Business relationships” are understood to include relationships with business partners, entities in its value chain, and any other non-State or State entity directly linked to its business operations, products or services.

According to UN Basic Principles and Guidelines on the Right to a Remedy and Reparation for Victims of Gross Violations of International Human Rights Law and Serious Violations of

International Humanitarian Law where business enterprises identify that they have caused or contributed to adverse impacts, they should provide for or cooperate in their remediation through legitimate processes.

The shocking details of the Samouni family massacre and others recorded in the UN reports alluded to earlier are some examples among the thousands of grave human rights violations funded to a significant degree by revenue from the Israeli diamond industry. While the primary responsibility for these violations lies squarely with the Israeli government Anglo American is complicit because:

1. These violations have been publicly documented so even cursory due diligence of supply chains linked to the Israeli diamond industry should have flagged them.
2. Anglo American business partners, the Steinmetz Diamond Group (Diacore, part of BSGR that adopted the Givati Brigade) and A.B.T. Diamonds have publicly confirmed they funded and supported the Israeli military which is guilty of grave human rights violations.
3. Statistics published by the Israeli Central Statistics Office show that the diamond industry discriminates in employment practices against non-Jews. Schemes promoted by the Israeli government seek to encourage greater involvement of Orthodox Jews in the diamond industry but not Palestinians who make up 20% of the population.
4. Despite the diamond industry in Israel being guilty of corruption and discrimination approximately one-third of De Beers' sightholders are companies in Israel. In Israel conscription to serve in the Israeli military which stands accused of war crimes and crimes against humanity is compulsory. Many employees in the Israeli diamond industry are members of the military reserve forces who have participated in attacks on Gaza that resulted in the deaths and injury of thousands of innocent civilians including women and children.
5. Diamond companies in Israel employ people who live in illegal Israeli colonies established on ethnically cleansed Palestinian lands in the West Bank in violation of international law.

By turning a blind eye instead of leading by example Anglo American gives a green light and normalised the pursuit of profit regardless of the cost in human life and suffering for Palestinians. Anglo American must not shirk its responsibilities to the victims of diamond-funded grave human rights violations by the Israeli government.

Tracr – another layer in the matrix of bogus schemes

Despite all the hype and spin from De Beers surrounding the new diamond tracking system known as Tracr it is clear from reported statements by users that the system will not provide consumers with access to data that will allow them make an informed decision about the ethical provenance of a diamond. “Privacy controls” allows users to limit what data customers will be able to access. Users will have control and be able to prevent a jeweler knowing which companies sold a diamond along the value chain. As one report deftly put it “traceability, and not full transparency is the goal”.

De Beers has already shown that Tracer will be used to launder diamonds that generate revenue used to support suspected war criminals. The Steinmetz Diamond Group (Diacore) which is linked to the Givati Brigade was one of the companies involved in the first Tracr trial.

The claim by Bruce Cleaver that Tracr will provide consumers with confidence that registered diamonds are natural and conflict-free is untrue and cannot be substantiated.

Consumers the world over who have purchased Forevermak or De Beers diamonds in the belief that they were not any way linked to human rights violations may well feel cheated and aggrieved if they discover the linkage to Israeli crimes in Palestine. If a diamond that was meant to be a symbol of love and romance becomes a burden of shame and guilt then Anglo can expect to get sued for false and deliberately misleading advertising.

South Africa - Lessons Not Learned

Anglo American’s long history and dominant position in the South African economy during the apartheid era is well documented. A 2017 study of Anglo’s annual reports between 1917 and 1975 concluded that “despite the apparent struggles between the South African State and Anglo American, the relationship between the two was primarily symbiotic. The symbolic confrontation engaged in by these two behemoths perpetuated the real, physical violence perpetrated on the oppressed workers. By appearing to be a liberal opponent of apartheid, Anglo was able to ensure continued investment in South Africa”

“Anglo provided the State with the revenues that fuelled the economy, and with legitimacy as the eyes of the world turned on South Africa’s apartheid policies, especially after the Second World War.”

“...by appearing to be a liberal opponent of apartheid, Anglo was able to ensure continued investment in South Africa. This in turn led to full State tax coffers, especially in the post-Sharpeville era when international opprobrium was heating up.”

In 2002 Anglo American was named in legal proceeding taken by over 32,000 South Africans seeking compensation for damages caused during the era of the apartheid regime. The plaintiffs were victims of human rights abuses such as extrajudicial killings and torture, and they allege that the defendants’ activities in South Africa during the apartheid era made them complicit in the commission of those abuses.

Victims can seek compensation in the US Courts based on the Alien Tort Claims Act, which grants U.S. courts jurisdiction over certain violations of international law, no matter where they occur. Although the case against Anglo American and De Beers was dismissed US General Motors did compensate the plaintiffs. It was claimed that the GM produced parts of vehicles that were used by the apartheid police to carry out assassinations of activists and brutal raids.

It can be argued that Anglo American’s involvement and profiteering from business relationships in Israel which generates revenue used to perpetrate grave violations of Palestinian human rights is much more clear-cut.

The South African owned Public Investment Corporation presently owns 13% of Anglo American shares. It is surely an absurd calamity that workers who were victims of apartheid in South Africa should now discover that their pension funds invested in a company that funds and supports the regime in Israel which stands accused of apartheid, war crimes, crimes against humanity and proliferation of unregulated nuclear weapons.

Tiffany & Co divested so too must Anglo American

In 2017 Tiffany and Co divested from a Beny Steinmetz mine in Sierra Leone they helped fund with a loan of \$50 million in order to secure a supply of rough diamonds. The divestment came after a campaign by human rights activists exposed the links between Tiffany’s diamonds and the Givati Brigade responsible for the Samouni family massacre. In 2015 and 2016 a number of articles, including an open letter to the CEO and Board, were published by leading Middle East centered online publications detailing how Tiffany’s main supplier had “adopted” a Unit of the notorious Givati Brigade. In 2016 Tiffany’s sales slumped and the following year the newly appointed CEO was sacked.

Since divesting from the Steinmetz Group Tiffany and Co have come to the fore in promoting openness and full transparency along their supply chain and have seen a significant turnaround in their sales performance. Earlier this year Tiffany’s announced that by 2020 their customers

will be able to get full details of a diamond's journey from mine to customer including naming which companies cut and polished each diamond.

Anglo American must follow the example of Tiffany & Co and divest from companies that generate revenue used to fund grave violations of international human rights laws or international humanitarian laws.

References:

Theresa Hammond, Christine Cooper, Chris J. van Staden, (2017) "Anglo American Corporation and the South African State: A contextual analysis of annual reports 1917-1975", Accounting, Auditing & Accountability Journal, Vol. 30 Issue: 6, pp.1399-1423, <https://doi.org/10.1108/AAAJ-11-2016-2760>

Shir Hever, Russell Tribunal On Palestine, Day 2, Part 1 of London Session, Nov. 21, 2010 <https://www.youtube.com/watch?v=8T6zPuEXcGI>

Shmuel Schnitzer, Israel Diamond Exchange President, speaks of the work of the diamond exchange to assist soldiers committing suspected war crimes in Gaza. "The bourse bought ceramic bullet-proof vests for the engineering unit soldiers and organized trucks of equipment that were sent to the fighters. Bourse members raised 250,000 shekels in just two days which paid for 3,000 packages delivered to soldiers on the front." Israeli Diamond Exchange website, August 2014, <https://www.en.isde.co.il/article.aspx?id=28397> (Accessed 24/4/2019)

Sean Clinton, Op-Ed News, Israeli Authorities Drop Major Fraud investigation to Protect the Israeli Diamond Industry <https://www.opednews.com/populum/page.php?f=Israeli-Authorities-drop-a-by-Se-n-Clinton-130409-538.html> (Accessed 24/4/2019)

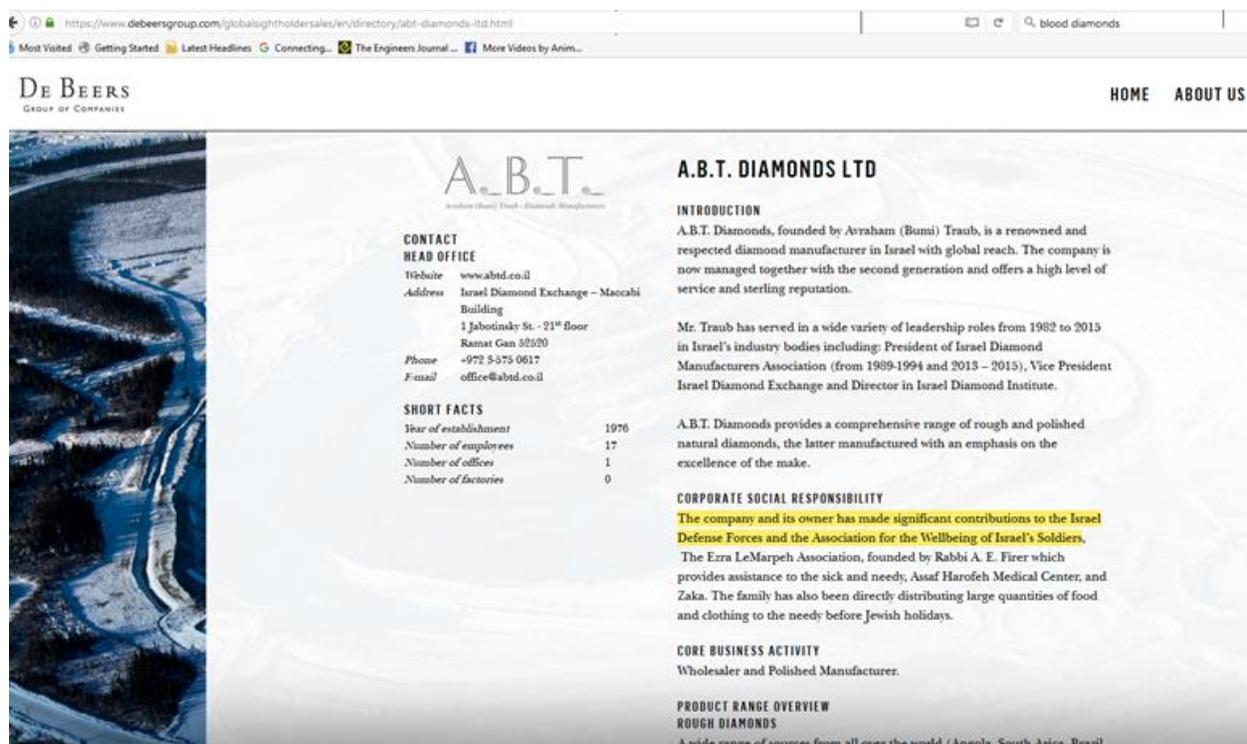
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United Nations Human Rights Council, HUMAN RIGHTS IN PALESTINE AND OTHER OCCUPIED ARAB TERRITORIES Report of the United Nations Fact-Finding Mission on the Gaza Conflict* [Goldstone Report] A/HRC/12/48 25 September 2009 <https://www2.ohchr.org/english/bodies/hrcouncil/docs/12session/A-HRC-12-48.pdf> (Accessed 24/4/2019)

Appendix

From De Beers' website

“Consumers must be able to trust a diamond from De Beers Group: after all consumer demand is our principle source of value”



DE BEERS
GROUP OF COMPANIES

HOME ABOUT US

A.B.T.

Avraham (Bumi) Traub - Diamond Manufacturer

A.B.T. DIAMONDS LTD

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SHORT FACTS

Year of establishment	1976
Number of employees	17
Number of offices	1
Number of factories	0

INTRODUCTION

A.B.T. Diamonds, founded by Avraham (Bumi) Traub, is a renowned and respected diamond manufacturer in Israel with global reach. The company is now managed together with the second generation and offers a high level of service and sterling reputation.

Mr. Traub has served in a wide variety of leadership roles from 1982 to 2013 in Israel's industry bodies including: President of Israel Diamond Manufacturers Association (from 1989-1994 and 2013 – 2015), Vice President Israel Diamond Exchange and Director in Israel Diamond Institute.

A.B.T. Diamonds provides a comprehensive range of rough and polished natural diamonds, the latter manufactured with an emphasis on the excellence of the make.

CORPORATE SOCIAL RESPONSIBILITY

The company and its owner has made significant contributions to the Israel Defense Forces and the Association for the Wellbeing of Israel's Soldiers.

The Ezra LeMarpheh Association, founded by Rabbi A. E. Firer which provides assistance to the sick and needy, Assaf Harofeh Medical Center, and Zaka. The family has also been directly distributing large quantities of food and clothing to the needy before Jewish holidays.

CORE BUSINESS ACTIVITY

Wholesaler and Polished Manufacturer.

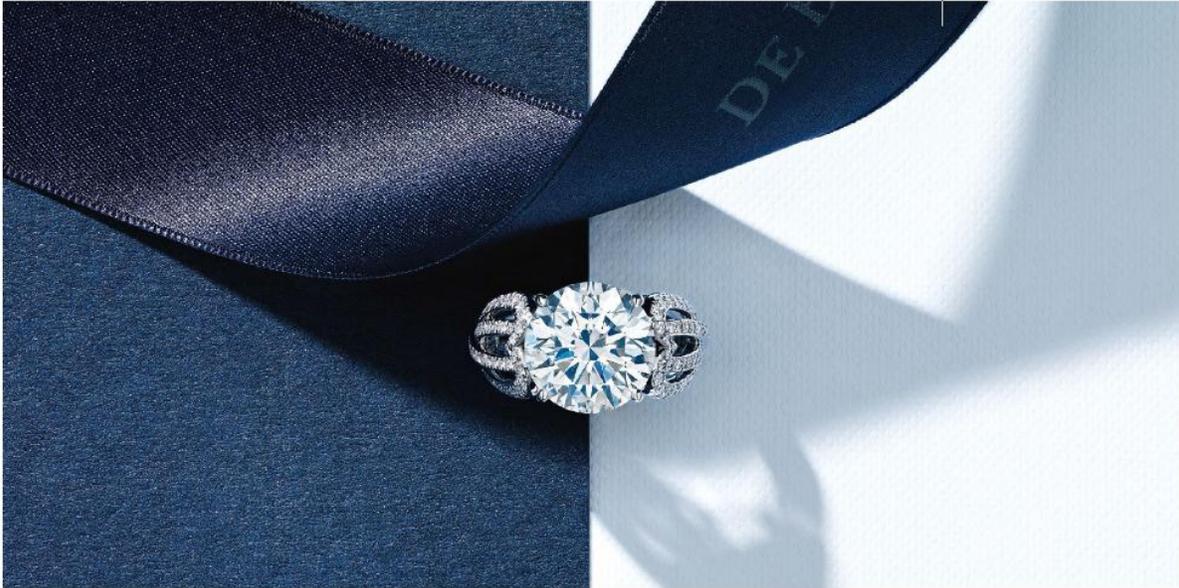
PRODUCT RANGE OVERVIEW

ROUGH DIAMONDS

A wide range of sources from all over the world (Angola, South Africa, Brazil,

“The company and its owner has made significant contributions to the Israeli Defense Forces and the Association for the Wellbeing of Israel's Soldiers.”

PEACE OF MIND



At De Beers Diamond Jewellers, we are committed to ensuring that all of our diamonds are sourced in a responsible and ethical manner. Our stringent conflict-free diamond policy and its certification is our confident declaration that every single piece of De Beers jewellery is ethically produced and 100% conflict free.

“Our stringent conflict-free diamond policy and its certification is our confident declarations that every single piece of De Beers jewellery is ethically sourced and 100% conflict free”



On April 7th 2018 Abdul Nofal was shot in the leg by an Israeli sniper, one of thousands deliberately target and maimed in 2018. He later had his leg amputated at the knee.

Diamonds that generate revenue used to fund grave human rights violations are not conflict-free, they are **blood diamonds**.



On June 1 2018, Rajan al-Najar, a 21 year old paramedic, was shot and killed by an Israeli sniper while she treated wounded civilians near the Israel separation fence in Gaza.

Diamonds that generate revenue used to fund grave human rights violations are not conflict-free, they are **blood diamonds**.

De Beers sightholder Diacore, formerly the Steinmetz Diamond Group, is part of Beny Steinmetz Group Resources. Profits from BSGR companies are channeled to the Steinmetz Foundation. The Foundation “adopted” a Unit of the Givati Brigade which was responsible for the Samouni family massacre in 2009. The following image was removed from the website when human rights activists exposed it in 2012. The company was reportedly sold to another member of the family and re-branded as Diacore in 2014.



English | צור קשר | פרויקטים נוספים | נוער בסיכון | מערכי שירותים עירוניים לגיל הרך | אודות הקרן | כללי

Others

THE TEL AVIV MUSEUM OF ART

The Foundation supports the Tel Aviv Museum of Art in building its wing of design and architecture and broaden its range of activities.

THE ISRAEL CANCER ASSOCIATION

The Foundation supports the Israel Cancer Association.

In 2007, Mr. Beny Steinmetz served as the chairman of the organization's main fundraising campaign "Hakash Badelet".

GEDUD TZABAR - GIVATI (IDF)

The Foundation has "adopted" Tzabar Unit of the Israeli Defense Forces' Givati Brigade.

The Foundation fosters a close relationship with the commanders and their soldiers, helps the brigade organize evening events, buys equipment for end-of-course ceremonies and gives aid to needy soldiers.

During Operation Cast Lead in the Gaza Strip, the Foundation helped the Unit purchase complementary equipment as well as visited and cared for the wounded soldiers.



A single page from the Report of the UN Independent International Commission of Inquiry on the Protests in the Occupied Palestinian Territory 2018

E. Amputations and other life-changing injuries

78. The use of live ammunition by Israeli forces inflicted life-changing injuries on demonstrators. Some 21 people became paralysed by injuries to the spinal cord and nine people suffered permanent loss of vision.

79. More people lost limbs during the demonstrations than during the entire Israel-Gaza conflict of 2014. As at 31 December 2018, 122 demonstrators had undergone amputations, including 20 children and a woman; of these, 98 were lower-limb amputations.

80. The commission investigated several cases of demonstrators whose limbs had to be amputated after they were shot by Israeli security forces, including the following:

- Abed Nofal (11)

On 17 April, Abed, a schoolboy from the Bureij refugee camp, was shot by Israeli forces while he was playing football near the separation fence. His leg had to be amputated.

- Bricklayer (26)

On 6 April, Israeli forces shot a bricklayer from Rafah when he was 300 m from the separation fence. His leg had to be amputated. Once the family breadwinner, he is now unable to work.

- Retired teacher (63)

On 13 April, Israeli forces shot a retired teacher in the leg in El Bureij. He was approximately 400 m from the separation fence. His leg was amputated the same day.

- Farmer (38) and construction worker (31)

Israeli forces shot two siblings, one a construction worker, the other a farmer, in the legs on two different days at the same demonstration site. Both had to have their legs amputated, with devastating consequences for their families' livelihood.

81. Israeli forces caused permanent disabilities to many of the 940 children shot during the demonstrations. The commission investigated the following cases:

- Ahmad Ghanem (15)

On 1 June, Ahmad, a schoolboy from the Bureij refugee camp, was shot in the torso by Israeli snipers while he was socializing with other demonstrators approximately 280 m from the separation fence. He subsequently had to have half of a lung and half of his liver removed. He has a 30 per cent chance of recovering the use of his right hand.

- Schoolboy (15)

On 26 October, at the maritime demonstration site in North Gaza, Israeli forces shot a schoolboy, standing some 120 m from the separation fence, with a single bullet to the testicles. He is now unable to walk more than 30 m and has been forced to drop out of school.

82. The commission found that Israeli security forces shot a number of male demonstrators in the lower abdomen and groin. It also received reports of women being shot in the groin. These victims have told the commission that they were now unlikely to be able to have children.

<https://bit.ly/2VsNI87> IDE website (accessed 24/4/2019)

Exchange Committees of the Chairman of a Committee via the Exchange website. Go to "Committees" on the home

בורסת היהלומים הישראלית
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IDE's Schnitzer Defends Bourse Interests at WDC

18/10/2015

At the annual general meeting of the World Diamond Council in Moscow last week, Schnitzer led the opposition to moves that would have harmed the IDE and other global diamond trading centers.



IDE President Shmuel Schnitzer took part in the annual general meeting of the World Diamond Council (WDC) in Moscow last week and prevented an attempt to change the definition of the Kimberley Process (KP) that would have affected the IDE and other diamond trading centers around the world.

During discussions at the meeting, a draft of the strategic plan of the WDC was placed on the table. The paper included a widening of the definition of the conflict diamond issue to include countries who flout human rights laws not just in mining areas but also in diamond trading centers. The proposal was aimed at the time at dealing with human rights violations in Zimbabwe.

Although the WDC institutions confirmed the change in definition at the time, it could be disastrous to trading centers, and especially to Israel.

In 2015, the World Diamond Council proposed reforms of the KP definition of a “conflict diamond” to include diamonds that fund human rights violations beyond the mining sector including trading centers. This was blocked by the President of the Israeli Diamond Exchange as it would be “disastrous...especially to Israel” And it would be because the diamond industry in Israel is a significant source of funding for grave human rights violations.

BLOOD DIAMONDS

The “conflict-free” SCAM



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